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FOR IMMEDIATE RELEASE

### Reierson Joins ANIMART as Inside Sales Representative

Beaver Dam, WI – ANIMART, LLC is pleased to announce the recent addition of Erica Reierson to the Inside Sales department of the dairy and livestock division which provides animal health products, supplies and solutions to producers.

As a member of the Inside Sales Team, Reierson will work closely with Territory Managers in Michigan to build and maintain customer relationships. She will use her background and education in agriculture to help producers remain successful and to build on the service they've received from Michigan Veterinary Supply over the past 30 years.

"We are fortunate to have Erica join ANIMART," says Dan Ellsworth, President & CEO of ANIMART. "The addition of people who have agriculturally based education and experience supports our mission to continue providing the best possible products and services to producers."

Reierson grew up in Rio, Wisconsin on a farm where her parents raised beef and grew crops. During high school she participated in FFA, Future Business Leaders of America (FBLA) and several sports teams. She went on to attend University of Wisconsin – River Falls where she majored in Animal Science and minored in Ag Business. She was also active



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in extracurricular groups during college; taking part in Block & Bridle, Horseman's Association as well as Intercollegiate Horse Show Association (IHSA).

"I'm excited to be at ANIMART," says Reiersen. "It gives me a great opportunity to be involved with an industry that impacted much of my childhood. I'm happy to be in a position to help producers thrive."

Established in 1982 and headquartered in Beaver Dam, Wis., ANIMART, LLC. is a privately held provider of [animal health](#) and veterinary products as well as show equipment for [dairy and livestock producers](#). ANIMART is committed to offering a full line of products and solutions to help dairy and livestock businesses succeed. More information about the company and its products can be accessed at [www.animart.com](http://www.animart.com).

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**Editor Notes:**

1. To receive a high-resolution photo, Editors can contact Katie Klessig of ANIMART at [katiek@animart.com](mailto:katiek@animart.com).