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**FOR IMMEDIATE RELEASE**

### **ANIMART Expands Midwest Sales Team**

ANIMART, LLC is pleased to announce recent changes to their Midwest Sales Team. Through continued growth and commitment to serve producers, several employees, both current and newly hired, have found opportunity at ANIMART. The Outside Sales group received a boost both from newcomer, Josh Berg, and the promotion of Ashley Scheel; who joined ANIMART earlier this year as an Inside Sales Representative. Hoof Specialist, Brad Ingram, expanded his service offerings via a newly structured International Sales team, while Jenna Alma rounds out the global effort in a Sales Support role. Most recently, Inside Sales welcomed the addition of Tina Beu.

**Josh Berg** – Josh comes to ANIMART by way of an upbringing and a passion firmly rooted in agriculture. His sales experience at Ecolab and Aspen Dairy Solutions gave him the opportunity to connect with producers and he looks forward to expanding those relationships as part of the ANIMART team. “Farmers are the hardest working people on earth and take such pride in what they do, I just want to make their job a little bit easier. With ANIMART, I can do that,” said Josh. He will be working with producers in Northwest Wisconsin.

**Ashley Scheel** – The transition to Outside Sales isn’t the first of Ashley’s movements in her short tenure at ANIMART. Hired as recently as April, 2016, she’d already exceeded expectations of Inside Sales Manager, Katie Kohn and been promoted to National Account Manager. When an opportunity on the Outside Sales team arose, Ashley was excited by the prospect of getting back out to the farm. Of



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her latest move, Senior Sales Manager, Tom Klas, said “Ashley’s promotion to Southeast Wisconsin Territory Manager adds enthusiasm, sales experience, and agronomy knowledge to our team. She looks forward to rekindling old relationships from her time in agronomy sales and building new ones with the clients she’ll be servicing now. Ashley’s done very well here at ANIMART and I envision her excelling in her new role, the way she did as the National Account Manager.”

**Jenna Alme** – Jenna joined ANIMART after moving from her family’s dairy farm in Stoughton, Wisconsin, to Randolph, Wisconsin, where her fiancé’s family farm is located. Her passion for agriculture shaped her activities both as a child, taking part in 4-H and FFA, and as an adult, having graduated from Iowa State University with a degree in Agricultural Studies. During college she worked for the Leopold Center for Sustainable Agriculture and even now, remains involved in FFA activities, currently serving as Vice President of the Stoughton FFA Alumni chapter. About joining ANIMART, Jenna says, “I’m excited to be a part of a company willing to go above and beyond to help not only producers, but anyone involved in the ag and dairy industries.”

**Brad Ingram** – ANIMART’s resident hoof specialist expanded his network when he transitioned from servicing producers and trimmers locally to those customers based outside of the United States. Brad joined ANIMART in 2010 and is excited about the growth the company’s experienced in recent years and the opportunities which have resulted. “I look forward to assisting our global customers reduce bovine lameness through a combination of my experience and ANIMART’s wide array of hoof products,” said Brad.

**Tina Beu** – ANIMART’s latest addition joins the company with a diverse background in animal health. Tina earned a Bachelor’s degree in Animal Science from UW-Madison and while there, spent time working for the UW Veterinary Medical Teaching Hospital. She also has more than five years veterinary



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clinical experience; both large and companion animal, and two years genetic and reproductive consulting experience in the AI industry. Tina's role at ANIMART will include taking over recently vacated National Account Manager position, as well as working in tandem with the Territory Manager in Indiana. "I really enjoy helping people find the best solution to meet their needs, so it's exciting to be here at ANIMART, with so much to offer producers and the profitability of their operations," said Tina.

Of all the recent growth and changes, Dan Ellsworth, ANIMART President and CEO said, "We are fortunate to have such a diverse array of talented people and agricultural backgrounds, both within ANIMART and those who apply as new positions are created. We anticipate employees continuing to advance within the company as we grow and look for opportunities to bring added value to customers."

Established in 1982 and headquartered in Beaver Dam, Wis., ANIMART, LLC is a provider of animal health products, supplies and services for dairy and livestock producers worldwide. ANIMART is committed to offering a full-line of products supported by outstanding service. More information about the company and its products can be accessed at [www.animart.com](http://www.animart.com).

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**Editor Notes:**

1. To receive a high-resolution photo, Editors can contact Katie Holewinski of ANIMART at [katieh@animart.com](mailto:katieh@animart.com).