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March 6, 2015
FOR IMMEDIATE RELEASE

Bollant Joins ANIMART as Chief Financial Officer

Beaver Dam, WI – ANIMART, Inc. is pleased to announce the recent addition of Patrick Bollant, CPA, CMA to their Executive Team as Chief Financial Officer. As such, Bollant will oversee the company's Finance and Accounting Department and will work closely with management on the successful execution of key strategies as the company continues serving the needs of dairy and livestock producers.

With twenty-eight years of experience in financial and business management, Bollant brings an expertise to ANIMART which will provide a competitive advantage. As a seasoned and accomplished Financial Executive, his focus is on strong leadership built around high ethics and development of people.

In addition to the value of his tenure in Financial Management is the diversity of his experience. Pat has successfully lent his talents to businesses of all sizes including publicly and privately held companies as well as Fortune 500 environments. His broad range of understanding will help ANIMART take on new challenges like the recent acquisition of Michigan Vet Supply. Having a dedicated financial expert will help to ensure projects like the MVS integration provide a seamless transition for producers.



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“The knowledge and experience Pat brings to ANIMART increases our financial sophistication.” said Dan Ellsworth, President & CEO of ANIMART. “As ANIMART continues to grow, it’s important our financial efficiency keeps pace so we may pass efficiencies on to our customers through pricing and value.”

A native of Wisconsin, Bollant grew up in the southwest part of the state near Fennimore on a dairy, beef and hog operation. While ANIMART, Inc. is his first role in animal health, he’s no stranger to agriculture, which is partly why joining ANIMART felt like the right thing to do.

“Despite living in an urban community, I’ve always been referred to as a ‘farm guy’ at heart. Your roots never leave you.” said Bollant. “I am thankful for the opportunity to help ANIMART succeed with their strategic initiatives and look forward to developing strong relationships with the ANIMART Team.”

Pat is the father of two boys who are 22 and 21 years old. They are in their last year of college at UW Stout and UW Eau Claire. In his free time, Pat enjoys trout fishing, golf and camping.

Established in 1982 and headquartered in Beaver Dam, Wis., ANIMART, Inc. is a privately held provider of [animal health](#) and veterinary products as well as show equipment for [dairy and livestock producers](#). ANIMART is committed to offering a full line of products and solutions to help dairy and livestock businesses succeed. More information about the company and its products can be accessed at www.animart.com.

Beyond Products.



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Editor Notes:

1. To receive a high-resolution photo, Editors can contact Katie Klessig of ANIMART at katiek@animart.com.