

KISSavings

Keep It Simple Savings

To view programs, visit animart.com/kissavings or call 800.255.1181.



We work for your reward!

- We **save** you **time** and **money** by managing manufacturer promotions & rebate programs for you!
- We track and monitor your purchases to **optimize** program **savings** for your profitability.
- We **simplify** programs through our direct links to manufacturers, processing your rebates for you.
- Automatic reporting ensures you **earn credit** for all of your qualifying program purchases from ANIMART
- We **Keep It Simple, Saving YOU Time and Money!**

KISSavings include:

Probios Special

AgriLabs Calf Care Promotion

Cold Weather

With winter knocking at our door, we just wanted to make you aware of a few details:

- Route truck deliveries may be delayed or canceled if the weather is too dangerous to get your product to you safely.
- Please insure adequate stock in case of delayed delivery.

Roden Barnyard Adventures

If you head just east of West Bend, Wisconsin you might find yourself at Rob-N-Cin Farms. There you will find something quite unique - Robert and Cindy Roden's daughter, Jacki, and the education in agriculture she'll happily give you when you visit.

At just 22 years old – the youngest of five children – Jacki displays a passion for agriculture, and a dedication to hard work that seems well beyond her years. She started by attending the University of Wisconsin - River Falls, graduating in 2013 after studying Agriculture Marketing and Communications.

While in college, Jacki knew that if she wanted to return to her family farm, she needed to be able to produce an income, but how? It was during a conference she attended during her sophomore year an idea emerged. She heard one of the speakers talking about the disconnect in our country between the public and their food. From that seminar, it was decided. **Jacki was going to educate people and she was going to do it right from their farm.**

The support, she's proud to say, her parents have given her all along continued and the necessary steps were taken to ensure her entrepreneurial endeavor could get off the ground. **So Jacki's dream became a reality: Roden Barnyard Adventures, LLC was born.** While she continues to work side by side with her family, keeping up on her fair share of chores – she has a separate building that is set up just for her budding business. It's her office, classroom, showroom and meeting space all in one.

The first thing you may notice is that the perimeter of the building is lined with different educational stations. Jacki loves to share her passion for the family business and says that each time she hosts an event – be it a tour or camp – something different comes up. The events are shaped by the very questions the kids themselves ask.



Jacki Roden, Roden Barnyard Adventures, LLC

No matter the season, it's easy to find something to do at Roden Barnyard Adventures. You can purchase fresh fruits and vegetables that are grown right on the farm or enjoy an ice cream treat while you take a look around a real functioning dairy. You can take a guided tour, learn more about your favorite barnyard animal – a program Jacki calls 'Barnyard Buddies', or you can sign up for camp or special event.

Jacki just began offering 5 half-day camps and 3 full-day camps for kids of various ages. The campers get to engage in a variety of fun and educational activities. **To top it off, there is always the possibility campers will get the chance to witness a calf being born – not your average summer camp.**

In addition to camps, she holds other special events including: birthday parties, Farm Safety programs, fall fun specials and just this past September she even opened up her space for weekly yoga classes! 'Yoga on the Farm' was the name coined for the free classes offered by certified yoga instructor Kim Budiach.

With the support of her family and the community she's touched so far - Jacki is excited about her future and that of Roden Barnyard Adventures. If you'd like to visit Rob-N-Cin Farm and Roden Barnyard Adventures, LLC – you can find them at www.rodenbarnyard.com, email Jacki at rodenbarnyard@gmail.com or call 262.689.7521.

Read the full article at animart.com/farmtails

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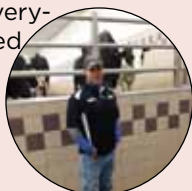
**The right tool for
Wiese Brothers Dairy**

“The AIMsystem™ has been extremely beneficial. In the first year, it saved our operation an estimated \$10,000 in shrink which is almost \$2 per cow.”

“Before we installed the AIMsystem™, we relied on a locked supply room, but we needed to improve our overall management of drug usage, vaccines and other animal products and supplies.

Now we use the AIMsystem™ to track usage on all our animal products. It saves us money on shrink and keeps an accurate inventory which makes ordering each week extremely fast and simple.

The AIMsystem™ allows us to designate certain employees to use the system by giving them a key fob which allows them access and logs their activity. We know what product they check-out and at what time. At the end of the month, we can generate a report that lets us see what employees have checked-out of the medicine room. This allows us to manage shrink on all products while giving us security to see who is using what product. It's like going to the grocery store, scanning each product at the checkout and then getting the receipt with everything purchased listed.”



Scott Blevins,
Dairy Manager,
Wiese Brothers Dairy
5,400 cows, 4,000 heifers
on-site, 2,000 heifers off-site



NEW Products for the NEW YEAR



Snap Test Beta Lactam™ - now in 100 count size

- Bulk-tank milk screening tests provide the dairy producer with a quick and relatively inexpensive method of identifying a tank of milk that contains antibiotic residues above safe limits.
- This test screens for penicillin, amoxicillin, ampicillin, ceftiofur & cephapirin. (Today, Tomorrow, Cefa-Lak, Cefa-Dri, Albadry Plus, Quartermaster, Hetacin-K, Naxcel, and others).
- Available in 20 count or 100 count size.



PectiLyte™

- Designed as a nutritional supplement for calves at shipping, during fluid loss and when diarrhea is present.
- Supplies dietary fibers, electrolytes and beneficial microbial cultures. Available in 15 lb. bag.



Calf Solutions BalanSure™

- Designed to enhance the nutrition of pasteurized milk with the addition of necessary vitamins and organic trace minerals.
- Available with ClariFly® larvicide to prevent the development of house, stable, face and horn flies in the manure of treated calves. Available in 50 lb. bag.



Calf Solutions AddVantage™

- Fortifies pasteurized whole milk with vitamins and organic trace minerals which are typically low in whole milk and are essential to support growth and immune function.
- Direct-fed microbial specifically developed for use in the neonatal calf to help maintain a balanced microbial gut population.
- Available with ClariFly® larvicide to prevent the development of house, stable, face and horn flies in the manure of treated calves. Available in 50 lb. bag.



Z-Tags Z2™ No-Tear-Tagger

- Allows you to get in and out of the ear without tearing it.
- The Z2 No-Tear System is the only 2PC tag line that offers a Male Maxi size for dairymen who want to have a large panel on the back of the ear.



Lamb/Kid Lambar Nipple™

- Snap-on nipple.
- Cross-cut or round-hole tip for desired air-inlet configuration.



Premium Mats - Hoofmat and Sheepmat

- Washable after each use.
- Hoofmat offers 10 gallons of footbath treatment for up to 80 cows.



3M™ Hoof Trimming Wrap

- For Dairy and Beef Cattle Only. Not intended for equine.
- Factory irregulars. Available in box of 100 rolls.



To view new products, visit animart.com/newproducts



NEW Products for the NEW YEAR



Milkcan Herd Test™

- Manufactured from clear polycarbonate that allows easy viewing and assessment of milk during use.
- Wide base makes this milking bucket extremely stable and will not be easily tipped over while in use. Nipples for 16 mm tubing.
- Available in 8.5 gallons.



Swing Arm Calf Weaner™

- Swing Arm Adjust calf weaner is five inches wide and is designed with an easy-to-use wing nut secured swinging arm.
- Opening for the nostrils is one inch wide, which is then easily closed up and secured at the required size.



QuadriCal® MINI - New Size

- Boluses are shorter and narrower than original QuadriCal, making it easier to swallow for smaller cattle, such as Jersey cows.
- Tapered boluses also make it easier to swallow.
- One feeding of 5 QuadriCal Boluses contains a minimum of 50 grams of calcium, for immediate and sustained delivery.
- Rapid & "slow release" calcium in one product! Also supplies niacin to aid liver function during negative energy balance, and vitamin D, critical for calcium utilization in the body.
- Available in 200 count (40 Feeding) and 400 count (80 Feeding).



Excal™ Nipples and Accessories

- Includes a fast-flow teat, grower teat for lamb and kids, stop valves to assist calf suckling and elbow valves to enhance suckling for newborn or weak calves.



Quarter Milker™

- For isolating one quarter of the cow's milk from the other three quarters, in cases of high somatic cell count, mastitis or colostrum contamination.
- Soft rubber tubes allow the cow plenty of free movement during milking.
- Easy to clean to kill more bacteria and save time.
- Available capacity of 2.1 gallons.



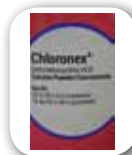
SuperBooster™ - Same QuickHit™ Formula with New Name

- Controls warts, rot, and improves hoof integrity.
- Significantly reduces copper sulfate usage.
- Decreases heavy metal soil loading.
- Lowers foot bath pH.
- Energizes your footbath; ionizes 100% of zinc and copper.
- Makes every ounce of zinc or copper more aggressive.
- Available in 5, 15 and 55 gallons.



Chloronex™

- For use in calves, beef cattle and non-lactating dairy cattle for the control and treatment of bacterial enteritis (scours) caused by E. coli and Salmonella.
- Available in 6.4 oz packets.



Beyond Products.

New Sizes

Elite 9+HS

Now offered in 50 dose. A killed virus/bacterin combination vaccine for use in healthy beef & dairy cattle and calves to protect against IBR, BVD, PI3, BRSV, the 5 most common strains of Lepto and Haemophilus somnus.



Epic Calf Scours

Now offered in 22 lb pail. Egg Protein blended with dextrose, yeast, sodium bicarb, charcoal and other select ingredients to help supply lost fluids and energy to scouring calves.



New Label Claim Draxxin™

Now has the approval for use in veal calves for the treatment of BRD.



EcoThaw

Has Beet Brine added to help with evaporation of the melted water so it doesn't freeze again. Available in 50# bag.



Product Updates

On manufacturer backorder:

Alpha 7/MB1 - 50ds
Bovine Ecolizer +C
Clostratox BCD Antitoxin 250ml
Clostratox Ultra C1300 250ml
C&D Antitoxin 250ml
CCT Hi Cal Colostrum
Respishield HM 10ds

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Helping to keep your herd healthy



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Right idea, wrong tool.



How it Works

- Simple **Check-Out/Check-In** process
- Wide range of inventory room security options - key code, card, fob, or biometric access
- Speedy process to receive products in
- Analyzes stock levels to create want lists
- Reduces costs by eliminating excess supplies
- Eliminate emergency orders and stock-outs
- Easy user management with flexible login options
- Pre-printed bar codes available for shelf labels
- Wireless bar code scanner available with 50ft range

Beyond Products.

Right tool.



An On-Farm Inventory Control System Aimed at Helping You

- > **Minimize Shrink to Save Money**
- > **Monitor Drug Use to Limit Residues**
- > **Manage the Want List for Easy Ordering**

TESTIMONIAL ON PAGE 2.
ASK YOUR SALES REP FOR MORE DETAILS.

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January/February 2015