

Identification of BVD PI Animals Doubles This Summer Versus Last Summer at ANIMART's Diagnostic Lab, Animal Profiling International

Beaver Dam, Wis. – August 14, 2019 – ANIMART, LLC saw a doubling incidence rate in Persistently Infected (PI) Bovine Viral Diarrhea (BVD) animals this summer versus last summer. Over the months of June and July 200 animals tested positive for PI BVD, compared to 100 in 2018. Of the 73,349 samples screened, incidence rate was 0.27% as compared to 0.14% the year previous. This new trend may indicate an important opportunity for producers to identify and remove PI BVD animals, in efforts to improve their herd's health and profitability.

BVD is a disease present in 10-25% of herds in the United States. According to the Center for Epidemiological Research and Oklahoma State University, herds with BVD can experience an annual loss of \$54 per dairy cow, \$30 per beef cow, \$45 per feedlot animal for an industry total impact of \$1.54-2.59 billion.

"We see diagnostics as an important tool to assist producers in what has been a challenging 2019 Market" said Dan Ellsworth, president and chief executive officer, ANIMART. "With a record number of positive samples in our lab this summer, we believe producers will see an economic benefit by identifying and eliminating sources of disease which drain their operation's profitability."

ANIMART continues to monitor trends through diagnostics to inform the industry of emerging challenges and works confidentially through Veterinarian-Client-Patient-Relationships (VCPR) with producers to design herd specific results-oriented protocols. ANIMART also collaborates with many other herd veterinarians as a team to assist producers in their pursuits of improving health and productivity. An active testing program allows producers the benefits of removing sources of disease ultimately improving herd health and lowering drug use, thus increasing animal herd profitability and animal wellbeing.

About Animal Profiling International

On March 1, 2019, ANIMART merged with API, a diagnostic lab and animal health data provider. API is based in Portland, Oregon and has served the industry for more than 15 years with customers in 45 states. API has tested more than 4.4 million head of dairy and beef cattle for BVD, but this was the largest increase in BVD PI animals year over year in the company's 15-year history.

About ANIMART, LLC

ANIMART, LLC is a privately held provider of animal health and veterinary products as well as show equipment for dairy and livestock producers. Established in 1982 and headquartered in Beaver Dam, Wisconsin, ANIMART is committed to offering a full line of products and solutions to help dairy and livestock businesses succeed. More information about the company and its products can be accessed at www.animart.com.

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